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GlobalCare Inc announces Lindsay Evans as new Marketing Program Administrator

January 18 2010, Alpharetta, Ga - GlobalCare Inc., is pleased to announce the hiring of Lindsay Evans as their new Marketing Program Administrator.

Mrs. Evans joins GlobalCare with a diverse background in marketing and sales and holds a Bachelor of Arts degree in Mass Communication. Prior to joining GlobalCare, Evans worked in the publishing industry where she was responsible for a variety of activities including advertising sales, product promotion, account management, public relations, event planning and campaign development. "In order to enhance GlobalCare's brand and streamline the marketing process we have created the Marketing Program Administrator position", states Robert Marcoux, Vice President of Sales and Marketing. "Lindsay will be an integral part of our team, and will serve as the primary liason between our clients, sales and marketing, as we continue to develop new capabilities and client-related programs."

This new position will report to the Vice President of Marketing and Sales.

GlobalCare Inc is a Georgia based corporation providing network management and cost containment services for over 15 years with its headquarters in Alpharetta, GA. Our core business is to maximize the savings on every medical claim by steering members into the most appropriate level of care at the time of any medical event. GlobalCare delivers network optimization and work flow management to return the greatest discounts with the lowest transaction costs. Through the deployment of proactive, interventionist measures medical costs are controlled at the outset. Payers attain greater efficiency both operationally and financially through utilization of GlobalCare's proprietary technology. Visit www.globalcare.net for more information.

GlobalCare --- Simply More.